

2024 Partnership Opportunities



dsaw
Down Syndrome
Association of Wisconsin, Inc.
awareness - acceptance - assistance
South Central



Dear Community Friends,

I hope you will consider supporting the Down Syndrome Association of Wisconsin-South Central (DSAW) through our two annual sponsorship opportunities: Golf Outing on July 12 and the Awareness Walk on October 6. We need the generosity of people like you to provide services and support to individuals with Down syndrome and related disabilities in the 8 counties we serve: Columbia, Dane, Green, Iowa, Jefferson, Lafayette, Rock, and Sauk.

Sponsoring these events not only provides needed funding to change lives, but also has lasting impact and significant reach in advertising benefits that will span all year long and highlight your exceptional corporate citizenship. Please review the attached sponsorship opportunities for the amazing benefits we can offer for your generosity. We can also customize a package that works for you and matches sponsor benefits received to the value of the contribution. Please know that 100% of dollars raised by these events are used by DSAW-South Central to further advance our mission of acceptance, inclusion, and opportunity for individuals with Down syndrome in South Central Wisconsin.

Thank you for your thoughtful consideration! If you have questions or would like to talk about benefits, please contact Margaret Breunig Clark at 608-334-4308 or mclark@dsaw.org.

In Partnership,
Aaron Zimmer
South Central Board President

DSAW-South Central is a 501(c)3 not-for-profit organization with EIN 02-0670316.



OUR MISSION

The Down Syndrome Association of Wisconsin's mission is to provide support to Wisconsin families and individuals with Down syndrome and related disabilities through awareness, education, information, programs, services, and the exchange of ideas and experiences.

2024 South Central Signature Events

Signature Event Sponsorships are your best opportunity to receive year-long benefits at all of our signature events and maximize your exposure. This support level includes recognition through (and optional involvement in) the following events:

23rd Annual Golf Outing | July 12, 2024 | The Oaks in Cottage Grove

23rd Annual Awareness Walk | October 6, 2024 | Fireman's Park in DeForest

Diamond Awareness Supporter - \$5,000

- Recognition on all South Central event social media and websites
- Recognition on statewide DSAW website
- Recognition on event signage at all events
- Live recognition at events and opportunity to present
- Logo printed on all primary event materials
- Opportunity to distribute “swag” and other promotional materials to participants
- Prominent Logo on Awareness Walk and Down Syndrome Awareness T-Shirts
- (8) tickets to Awareness Walk*
- (1) Foursome at Golf Outing and 50% off additional foursomes*

Platinum Inclusion Supporter - \$10,000

Above benefits, plus:

- (8) additional (16 total) tickets to Awareness Walk
- (2) foursomes at Golf Outing and 50% off additional foursomes

*this benefit is specific to this level and is replaced by improved benefit at higher tiers



23rd Annual Golf Outing

July 12, 2024 | The Oaks in Cottage Grove

Join us for a fun-filled day on the course and help us strive toward full acceptance, full access, full potential, and a full life for those with Down syndrome as we make Wisconsin the best supported state for people with Down syndrome and their loved ones!



Friend Sponsor Level - \$500

- Logo on select printed event materials, signage, and social media*
- Logo on event website
- Opportunity to put company “swag” item in golfer gift bag (provided by sponsor)
- Yard signs prominently displayed at (1) hole*
- (2) Complimentary dinner program tickets *

Bronze Sponsor Level - \$1,000

Above benefits, plus:

- Logo on all printed event materials, signage, and social media*
- Yard signs prominently displayed at (2) holes*
- (2) Complimentary golfers (includes dinner program)*

Silver Sponsor Level - \$3,000

Above benefits, plus:

- Featured in event press releases
- Company featured on DSAW BEER CART *
- Company banner at event (provided by sponsor)
- Yard signs prominently displayed at (3) holes and (1) hole contest*
- (4) Dinner program tickets*
- (1) Complimentary golfer foursome (includes dinner program)*

Gold Sponsor Level - \$5,000

Above benefits, plus:

- Prominent recognition on all promotional materials as “Presenting Sponsor”
- Company featured on ALL event golf carts
- Opportunity for “podium presence” at event
- Yard signs prominently displayed at (4) holes and (2) hole contests
- (8) Dinner program tickets and reserved dinner tables
- (2) Complimentary golfer foursomes (includes dinner program)

**this benefit is specific to this level and is replaced by improved benefit at higher tiers*

23rd Annual Awareness Walk

October 6, 2024 | Fireman's Park in DeForest

Our Awareness Walk draws up to 700 walkers, volunteers, donors, and partners to the event under one collective mission – to raise awareness and promote inclusion, diversity, and acceptance of people with Down syndrome in our communities and in our lives.

Friend Sponsor Level - \$500

- Logo on select printed event materials, signage, and social media
- Logo on event website
- Yard sign displayed in (1) location*
- Company name on event participant T-shirts*



Bronze Sponsorship Level - \$1,000

Above benefits, plus:

- Prominent logo on printed event materials, signage, social media
- Company logo on event participant T-shirts
- Yard sign displayed in (1) location*
- Complimentary promotional table (optional)
- (4) complimentary registrations for Awareness Walk*



Silver Sponsor Level - \$3,000

Above benefits, plus:

- Company banner at event (provided by sponsor)
- Logo on 21 Showcase Posters
- Yard sign displayed in (3) locations*
- (10) complimentary registrations for Awareness Walk*

Gold Sponsor Level - \$5,000

Above benefits, plus:

- Prominent recognition on all promotional materials as “Presenting Sponsor”
- Yard sign displayed in (3) locations and company logo on team yard signs
- Opportunity for “podium presence” at event
- Reserved VIP tent
- (15) complimentary registrations for Awareness Walk

**this benefit is specific to this level and is replaced by improved benefit at higher tiers*

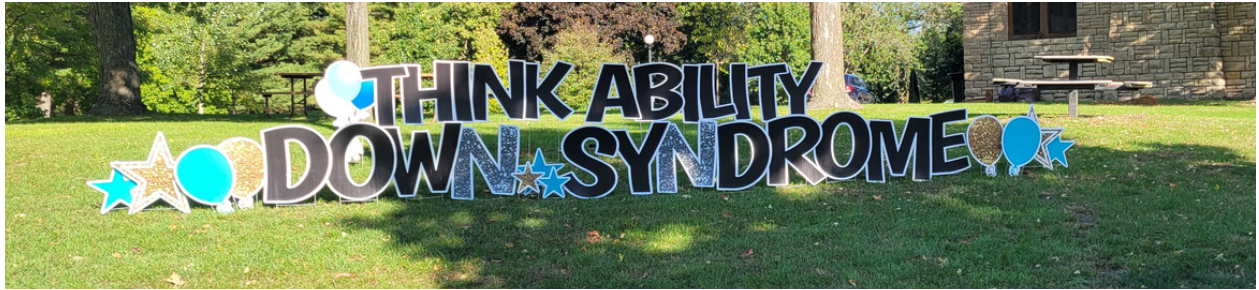


2024 South Central Signature Events Golf Outing & Annual Awareness Walk	DIAMOND AWARENESS \$5,000	PLATINUM INCLUSION \$10,000
Recognition on South Central and statewide DSAW event social media and websites	✓	✓
Recognition on event signage & live recognition at events with opportunity to present	✓	✓
Logo printed on all primary event materials	✓	✓
Tickets to golf outing and Awareness Walk	8 for Walk 1 foursome	16 for walk 2 foursomes
Prominent logo on t-shirts and other merchandise	✓	✓
Opportunity to distribute “swag” and promotional materials	✓	✓

Golf Outing Sponsorship ONLY Friday, July 12 The Oaks in Cottage Grove	Gold \$5,000	Silver \$3,000	Bronze \$1,000	Friend \$500
Logo on all printed materials and media	prominent	✓	✓	select
Company featured on all golf cart signs	✓			
Podium presence during dinner with reserved table	✓			
Complimentary golfers and/or dinner tickets	(2) foursomes & 8 dinner tickets	(1) foursome & 4 dinner tickets	2 golfers	2 dinner tickets
Yard signs prominently displayed on course	4 holes & 2 contests	3 holes & 1 contest	2 holes	1 hole
Opportunity to put company logo items in golfer gift bags	✓	✓	✓	✓
Company logo on DSAW Beer Cart	✓	✓		
Company banner (provided by you) at event	✓	✓		

Annual Awareness Walk Sponsorship ONLY Sunday, October 6 Fireman’s Park in DeForest	Gold \$5,000	Silver \$3,000	Bronze \$1,000	Friend \$500
Logo on all printed materials and media	prominent	✓	✓	select
Company logo on 21 Showcase signs	✓	✓		
Podium presence and VIP reserved tent	✓			
Complimentary walk tickets	15 tickets	10 tickets	4 tickets	
Logo on event t-shirts (over 700)	prominent	✓	✓	name only
Company logo yard sign at event	3 signs & on walk teams	3	1	1
Company banner (provided by you) at event	✓	✓		
Complimentary promotional table	✓	✓	✓	

Yes! I want to support DSAW-South Central in 2024!



Please direct any questions and/or send preferred logo to:
Margaret Breunig Clark at mclark@dsaw.org
or call 608-3343-4308.

To donate online for the July 12 Golf Outing Fundraiser:
<https://DSAWSC23.givesmart.com>.

For more information about DSAW-South Central:
<https://www.dsaw.org/southcentral>.

Marketing Purpose: The purpose of these events is to benefit the Down Syndrome Association of Wisconsin-South Central chapter's programs and services and to advance its non-profit mission.

The deadline to receive full sponsorship benefits is:
May 15, 2024 (for Signature Event packages)
June 9, 2024 (for Golf Outing packages),
September 1, 2024 (for Awareness Walk packages)

After this date, your company will still receive benefits as feasible.



COMMITMENT FORM

Please complete form and send to Margaret Breunig Clark:
mclark@dsaw.org | DSAW-SC at 6211 Winnequah Road, Monona, WI

Sponsoring Organization/Company _____

(Please print above name exactly as you would like it to appear in print)

Primary Contact Name & Title: _____

Address _____

City _____ State _____ Zip _____

Phone _____ Email _____

Signature _____ Date _____

My signature indicates authorization to make this commitment on behalf of my company

Marketing Contact Name (if different than above) _____

Marketing Contact Email _____

SPONSORSHIP LEVELS

___ Diamond Awareness Supporter: \$10,000

___ Platinum Inclusion Supporter: \$5,000

Golf Sponsorship ONLY - There are additonla ways to donate on the website at

<https://e.givesmart.com/s:tg54g09k1UJ/e/Bmy/>

___ Gold Sponsor: \$5,000

___ Bronze Sponsor: \$1,000

___ Silver Sponsor: \$3,000

___ Friend Sponsor: \$500

Walk Sponsorship ONLY

___ Gold Sponsor: \$5,000

___ Bronze Sponsor: \$1,000

___ Silver Sponsor: \$3,000

___ Friend Sponsor: \$500

___ I would like to arrange for a custom sponsorship package in the amount of \$ _____

OTHER DONATIONS

___ I can donate the following item(s) for silent auctions or raffles:

Good/Service: _____ Value: \$ _____

METHOD OF PAYMENT

___ Check enclosed (*Please make checks payable to DSAW-South Central*)

___ Visa or Mastercard accepted (*Complete Section Below*)

Card # _____ CVV _____

Exp Date _____

Zip Code _____

Signature _____ Date _____